

# Global **PV** Market Report

2015-2020

The **PV** Market Alliance

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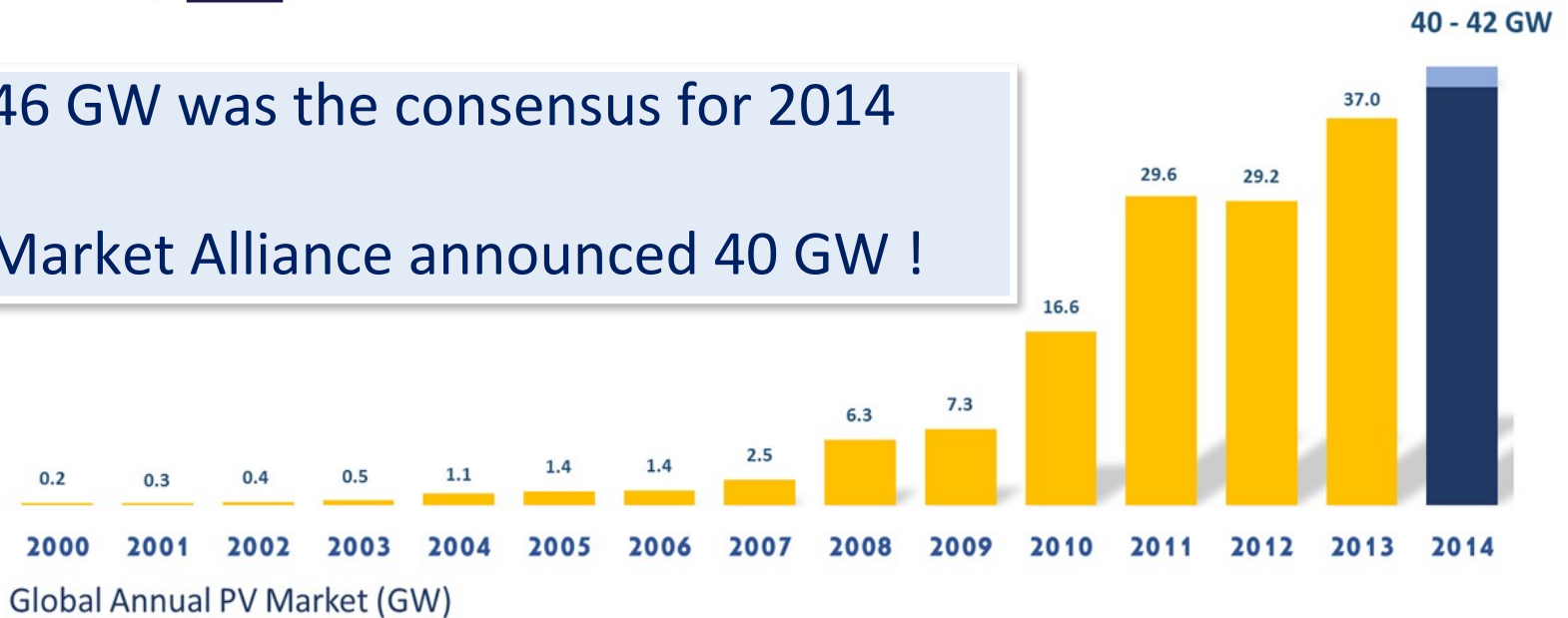
# IN JANUARY 2015 ...

Source: PV MARKET ALLIANCE

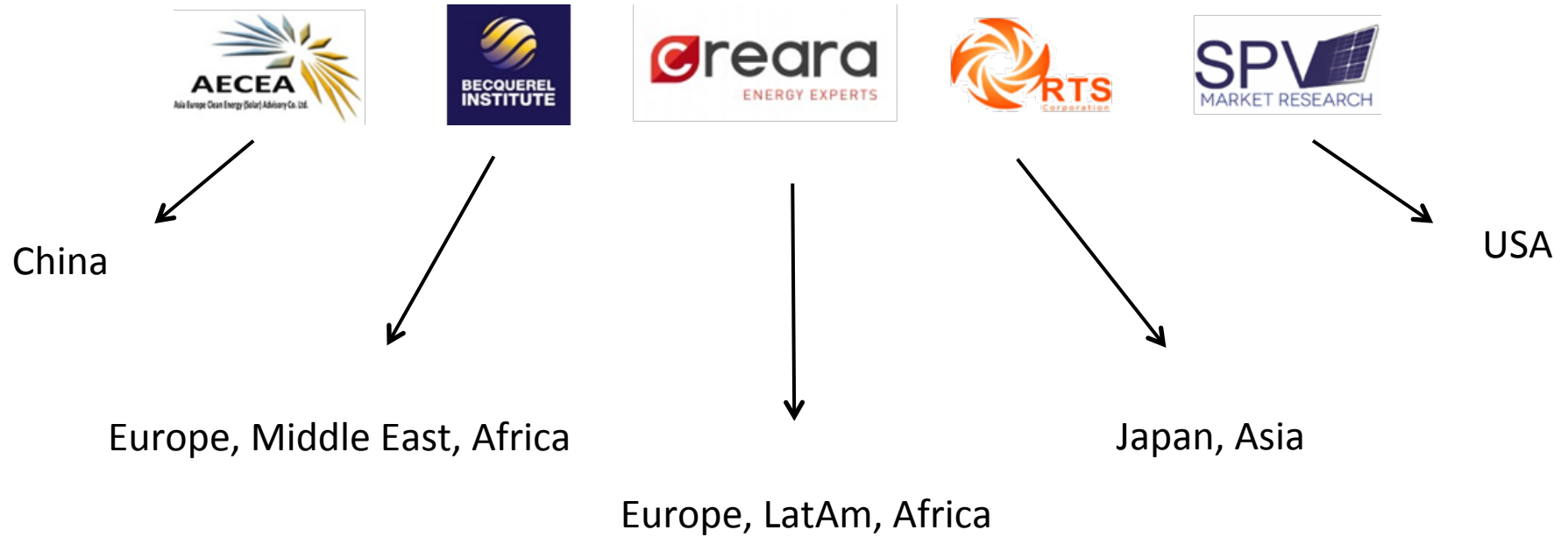


44-46 GW was the consensus for 2014

PV Market Alliance announced 40 GW !



# A NEW CONSORTIUM



# SUPPORTERS (JUNE 2015)



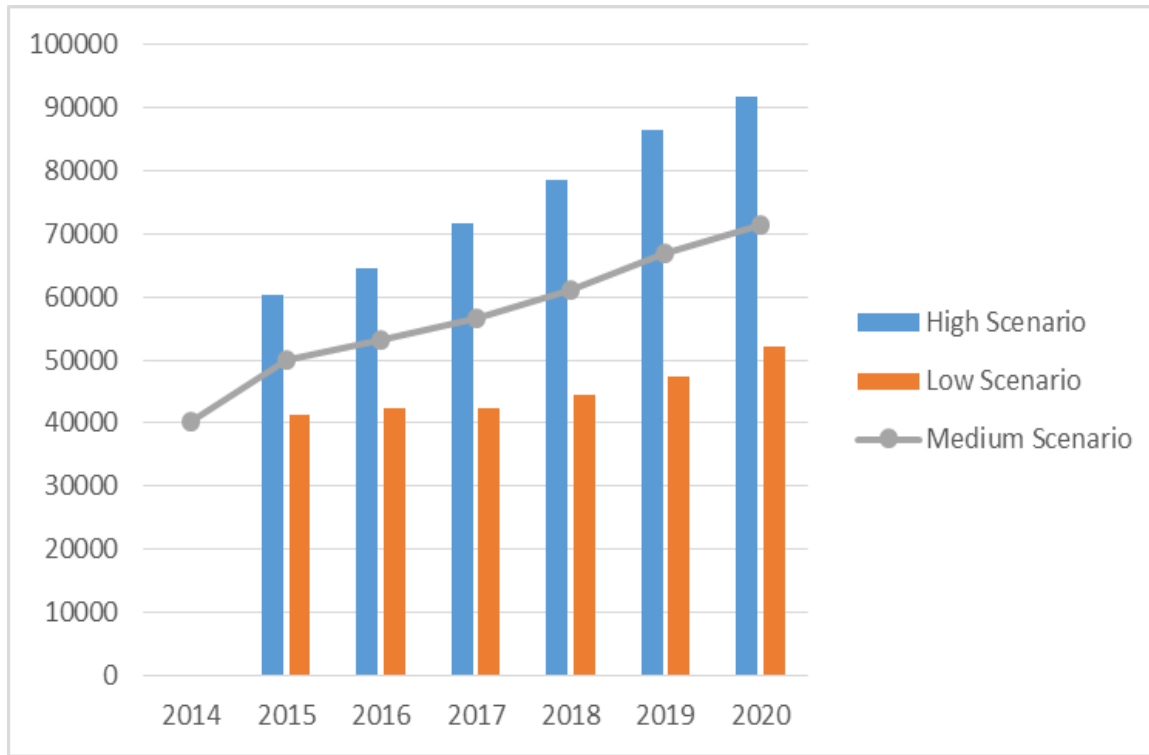
# THE GLOBAL PV MARKET REPORT

- 40 countries detailed analysis
- **Other countries analysis**
- Global Market Assessment
- **Local expertise on main markets:**
  - China, Japan, USA, Europe
  - **India, Turkey, LatAm...**
- Support and data from main PV associations and consultancies



# SOME KEY MESSAGES

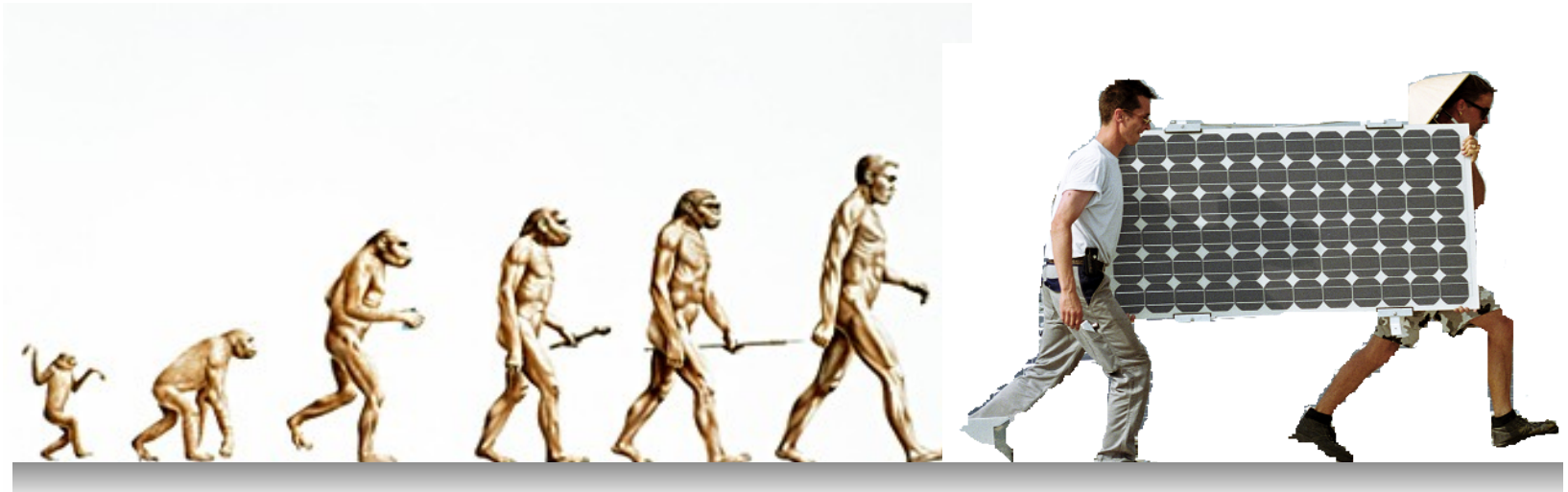
- **40 GW** in 2014 has been confirmed
- **50 GW** in 2015 (Medium scenario)
- **70 - 90 GW** in 2020 (Medium - High)



# REPORT AVAILABILITY

- Report available end of June 2015
- Early bird rate until 31 July 2015

# NEXT STEP IN EVOLUTION ...







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